



AGENDA - DAY 1

- From Experimentation, to Formulation, to Execution by Mr. Mihai Ionescu 10:00 AM - 11:00 AM, IST | 7:30 AM - 8:30 AM, KSA Time
- Strategy and Value Creation by Mr. Khalid Noor
 11:00 AM 12:00 PM, IST | 8:30 AM 9:30 AM, KSA Time
- Making Change Contagious for successful enterprise strategy execution by Dr. Husam Abu Amara 12:00 PM – 1:00 PM, IST | 9:30 AM – 10:30 AM, KSA Time | 8:30 AM, France Time
- Design Thinking for Strategic Innovation by Dr. Mohan Kancharla 1:00 PM – 2:00 PM, IST | 10:30 AM – 11:30 AM, KSA Time
- Marketing & Sales Aligned to Strategy by Mr. Alex Goma 2:00 PM - 3:00 PM, IST | 11:30 AM - 12:30 PM, KSA Time
- Enterprise Strategy Management, Solution Driven Approach by Mr. Shaik Abdul Khadar 3:00 PM - 4:00 PM, IST | 12:30 PM - 1:30 PM, KSA time
- Old-School Strategy is Dead. Make Better Strategy by Mr. Marc Sniukas 4:00 PM - 5:00 PM, IST | 1:30 PM - 2:30 PM, KSA Time | 11:30 AM UK Time
- Change or Die in business and Life by Mr. Rajesh Tedla
 5:00 PM 6:00 PM, IST | 7:30 AM 8:30 AM, New York Time
- Developing a Trusting Leadership for Flawless Execution by Mr. Renan Gonzalez
 6:00 PM 7:00 PM, IST | 6:30 AM 7:30 AM, Mexico Time
- How to use Artificial Intelligence capabilities in conducting Strategy Analysis by Mr. Suresh Kavili 7:00 PM 8:00 PM, IST | 4:30 PM 5:30 PM, KSA Time

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- Driving Strategic Alignment Across Diverse Businesses Using Balanced Scorecard by Mr. Gopal Sharma 10:00 AM – 11:00 AM, IST | 7:30 AM – 8:30 AM, KSA Time
- Enhancing Execution success through Reward and Incentives by Mr. Alan Fell 11:00 AM 12:00 PM, IST | 8:30 AM 9:30 AM, KSA Time
- Innovation of Products & Services Aligned to Strategy by Mr. Mohammed Shaik
 12:00 PM 1:00 PM, IST | 9:30 PM 10:30 PM, KSA Time
- How to define strategy for IT aligned to Business strategy for a larger organization by Mr. Tanseer Kunjan 1:00 PM 2:00 PM, IST | 10:30 AM 11:30 AM, KSA Time
- Align Supply Chain Planning & Operations to Strategy by Mr. Alexander Borg 2:00 PM 3:00 PM, IST | 9:30 AM 10:30 AM, UK Time
- Innovative Approaches to Stakeholder Engagement in Strategy Development by Mr. Andrew Constable 3:00 PM 4:00 PM, IST | 10:30 AM 11:30 AM, UK Time
- Align Product Management to Strategy by Eng. Farhan Ahmed Hashmi 4:00 PM 5:00 PM, IST | 1:30 PM 2:30 PM, KSA Time
- Predictive Accounting: Driver-Based Budgeting and Rolling Financial Forecasts by Mr. Gary Cokins 5:00 PM 6:00 PM, IST | 7:30 AM 8:30 AM, New York Time
- Strategy Planning & Execution for MSME by Mr. Srinivason KU 6:00 PM 7:00 PM, IST | 3:30 PM 4:30 PM, KSA Time
- Leadership Development for Effective Strategy Execution by Mr. Mohammad Abdul Alim Munshi 7:00 PM 8:00 PM, IST | 4:30 PM 5:30 PM, KSA Time

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