

The Strategy Cycle

A high-accuracy clockwork mechanism.



From Experimentation, to Formulation, to Execution.

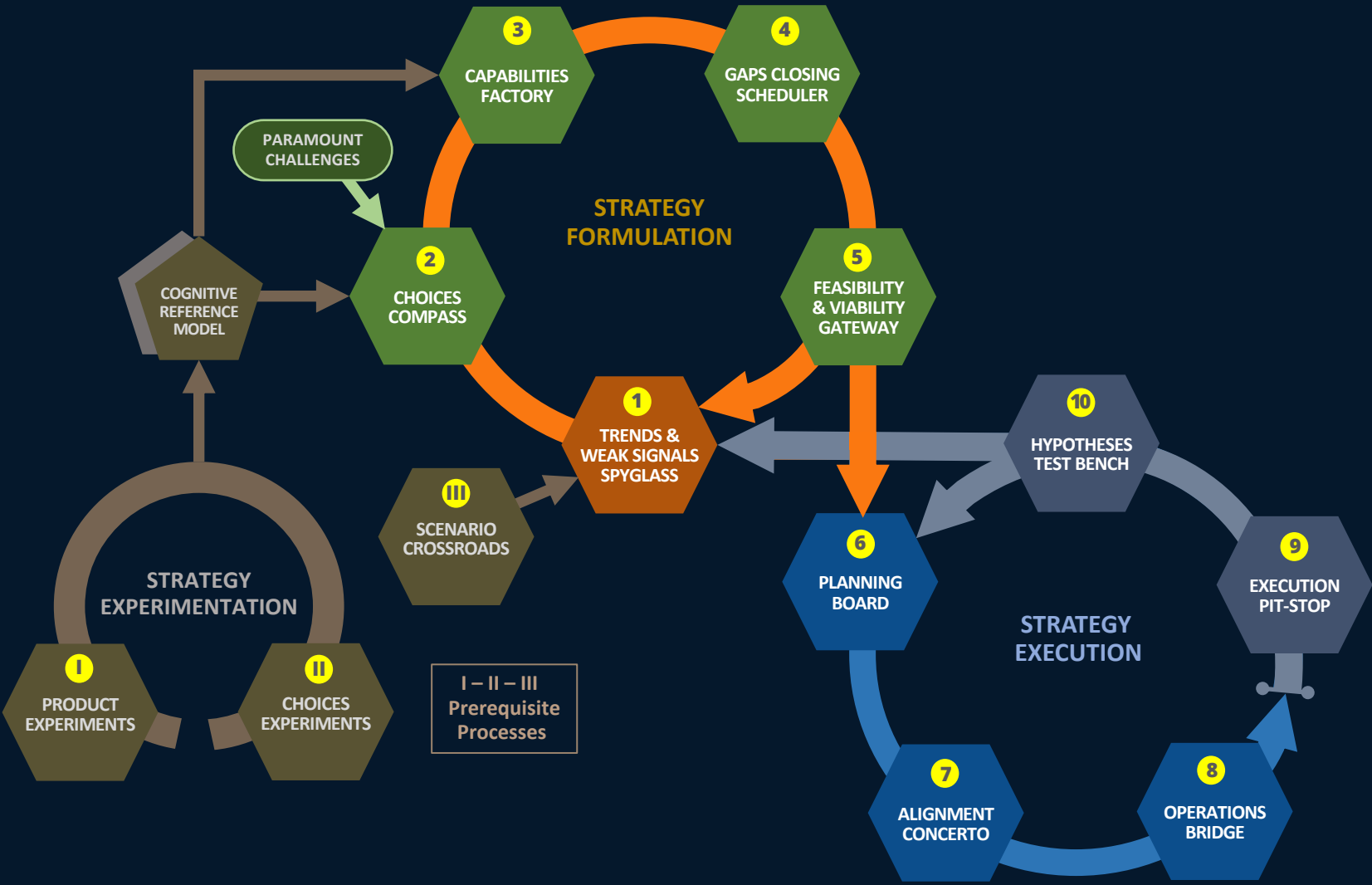
Strategy is not simple.

But Strategy's principles are.

By applying simple Principles
onto a complex organization ...

... leads to a complex Strategy.

The Strategy Cycle









Let's clarify how we should build and manage Strategy!

The Strategy is not simple. To manage it, we need a simplifying model. What to include in such a model of our Strategy, and what to exclude from it? This LIVE, online course provides a practice-based answer to these questions.

Mihai Ionescu has worked for the past 15 years to connect the dots of Strategy's relevant concepts, theories, and best practices, putting together an integrative management blueprint that makes sense to real people in real organizations.

Now, it's sharing time: **The Explaining Strategy course!**

Sept 2 - Sept 30, 2024



Enroll Now



Watch Intro

Time until the first Kick-off session:

88 Days 0 Hours 33 Min



Thank you.