

Presented by Tanseer Kunjan

Aligning IT With Business



Speaker Profile



- Name: Tanseer Kunjan
- Contact: tanseerk@yahoo.com; Mobile: +919902111111
- Over 30 years of IT industry experience in Sales and distribution, Manufacturing, Planning, Logistics and Supply Chain, Cost Accounting, Dairy Farming, Poultry Farming and Arable Farming sectors.
- Having vast experience in Dairy, Bakery, Food, Juice, Poultry, and Infant Formula business operations.
- Well versed in IT solutions across leading technology areas like Artificial Intelligence, Machine Learning, Robotic Process Automation, RFID, Analytics, Big Data, Industry 4.0 etc.
- Hand-on with conventional solutions and technologies like SAP, Microsoft, Oracle, Mobile solutions etc.
- Presented at various IT conferences and symposiums.
- Secured Top 10 CIO award for Middle East, was finalist in 2018, Top 20 ICT leadership award in 2020.
- Led digital transformation at Almarai Company – leading food and beverage company in the Middle-East, leveraging the technology, implementing an effective IT framework. Effectively contributed to exponential growth of Almarai over two decades.
- Program managed SAP S4Hana Implementation for Almarai Group with 37 countries across 14 countries globally. This project was recognized by SAP as one of complex implementations and awarded with SAP Excellence Award in 2023.
- Commissioned captive center at Bangalore optimizing cost and enhancing efficiency.
- Undertook various innovation initiatives in sales, logistics and farming industries.



Session Objective

**Define IT Strategy that is aligned
with Business Strategy**
.. and sustain it



Evaluate (value of IT)

1 Does business value IT

2 Has IT demonstrated its value

3 How well aligned are business and IT on a day-to-day business management?

4 How well does IT understand and support Business Plans?



Understand (the Influencers)

1 Business Plans

2 Technology Changes

3 Technology Led Process Improvements

4 Statutory Requirement

5 IT Security



Develop (the Roadmap)

1

Prepare list of Projects and align with Business

2

Discuss with Business stakeholders and agree on ROI and timelines

3

Finalize Budgets and Manpower



Prioritize (the execution plan)

1 Favorable ROI

2 Business Need

3 Statutory Requirement

4 IT Security Related

5 Technology Driven



Approve (the plan)

1 Revise Roadmap

2 Review Budget

3 Seek Stakeholder approval for plan



Monitor / Manage (the execution)

1 Initiate Projects

2 Evaluate plan vs actual

3 Monitor Execution Timeline

4 Measure Project Effectiveness



Report (the plan and actual)

1

Periodic updates in a structured manner

2

Agree on changes to original plans





Q&A