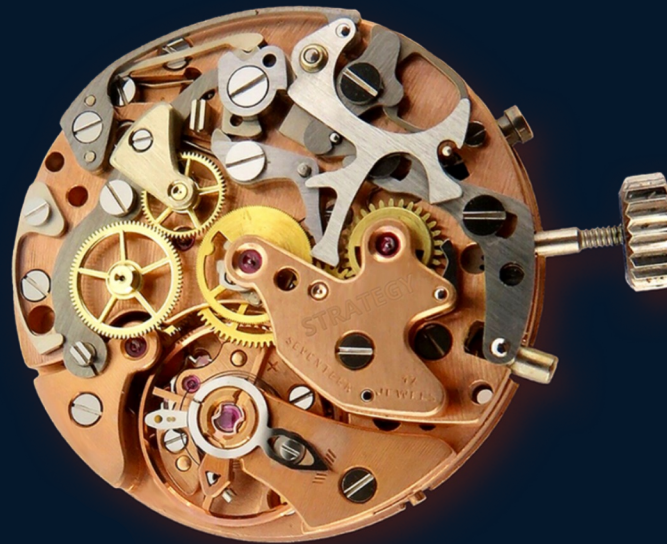
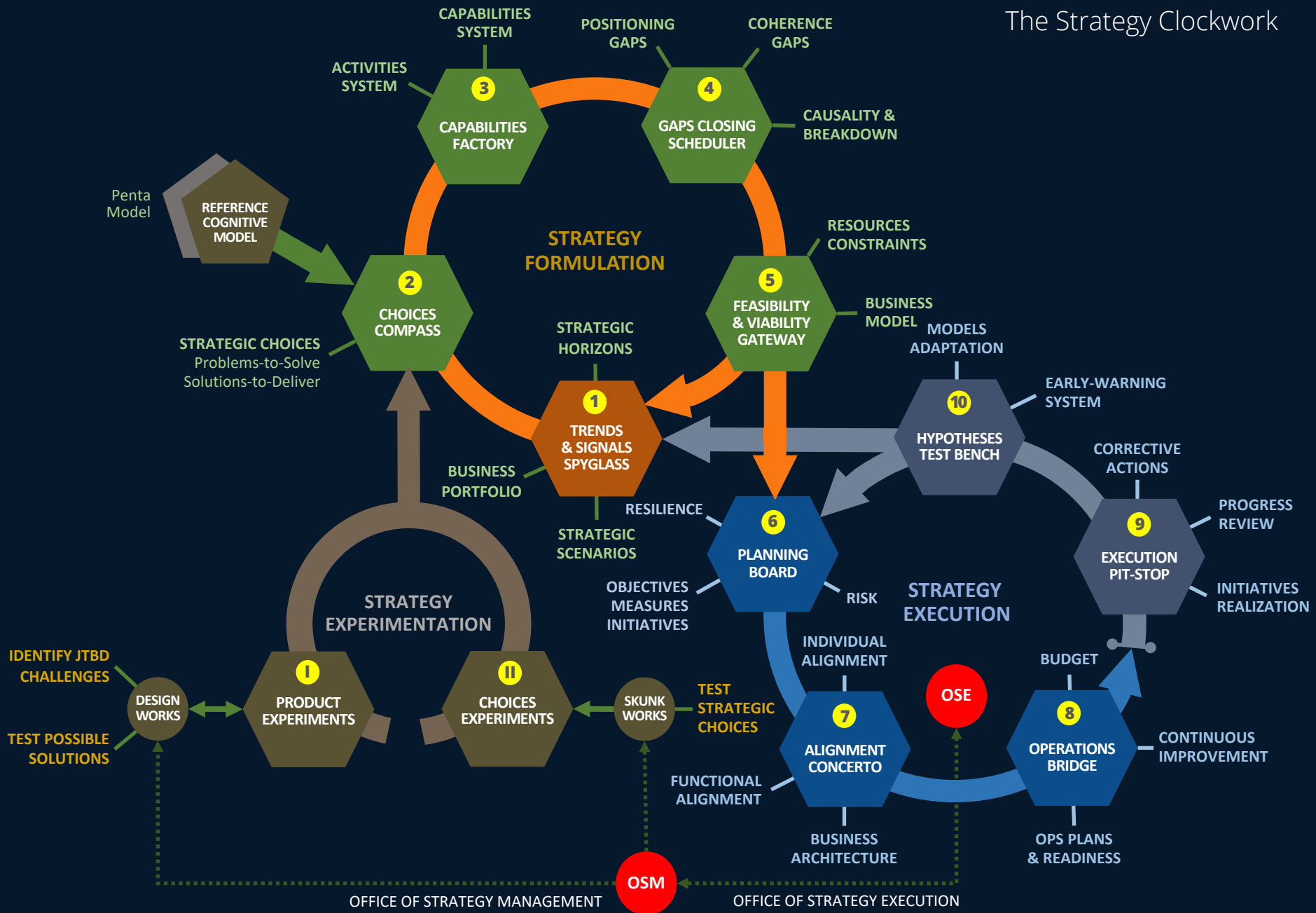


The Strategy Clockwork

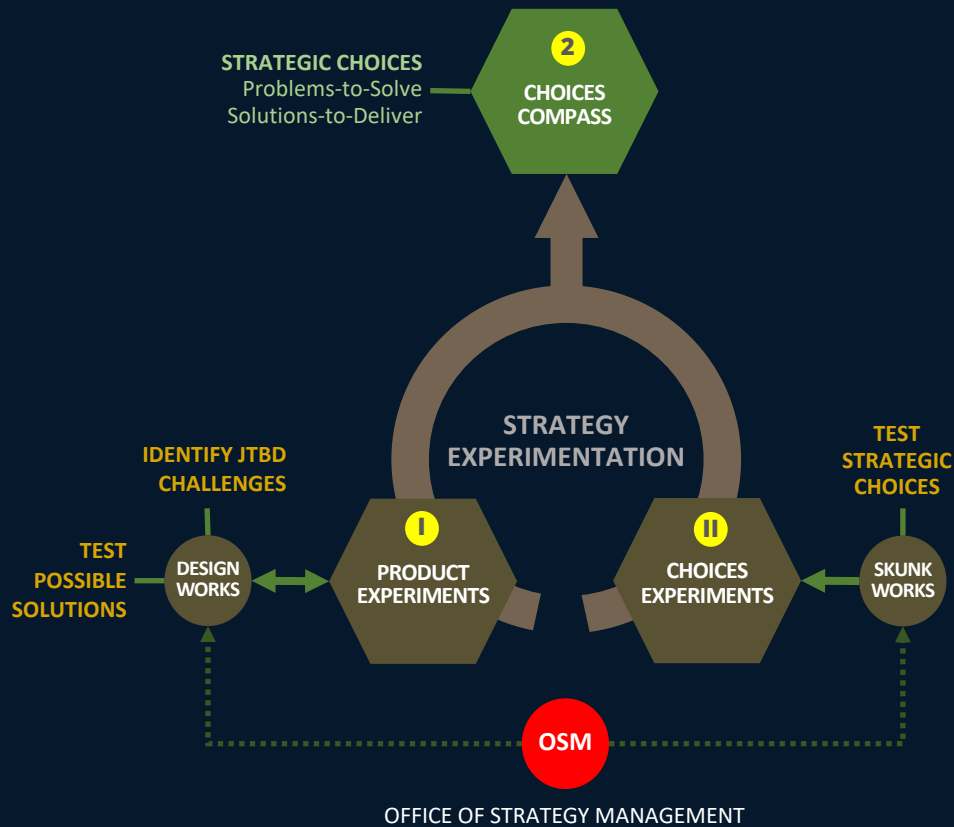


A management model connecting the dots of the key concepts, theories, and frameworks for managing the full cycle of the Strategy.

The Strategy Clockwork



Strategy Experimentation



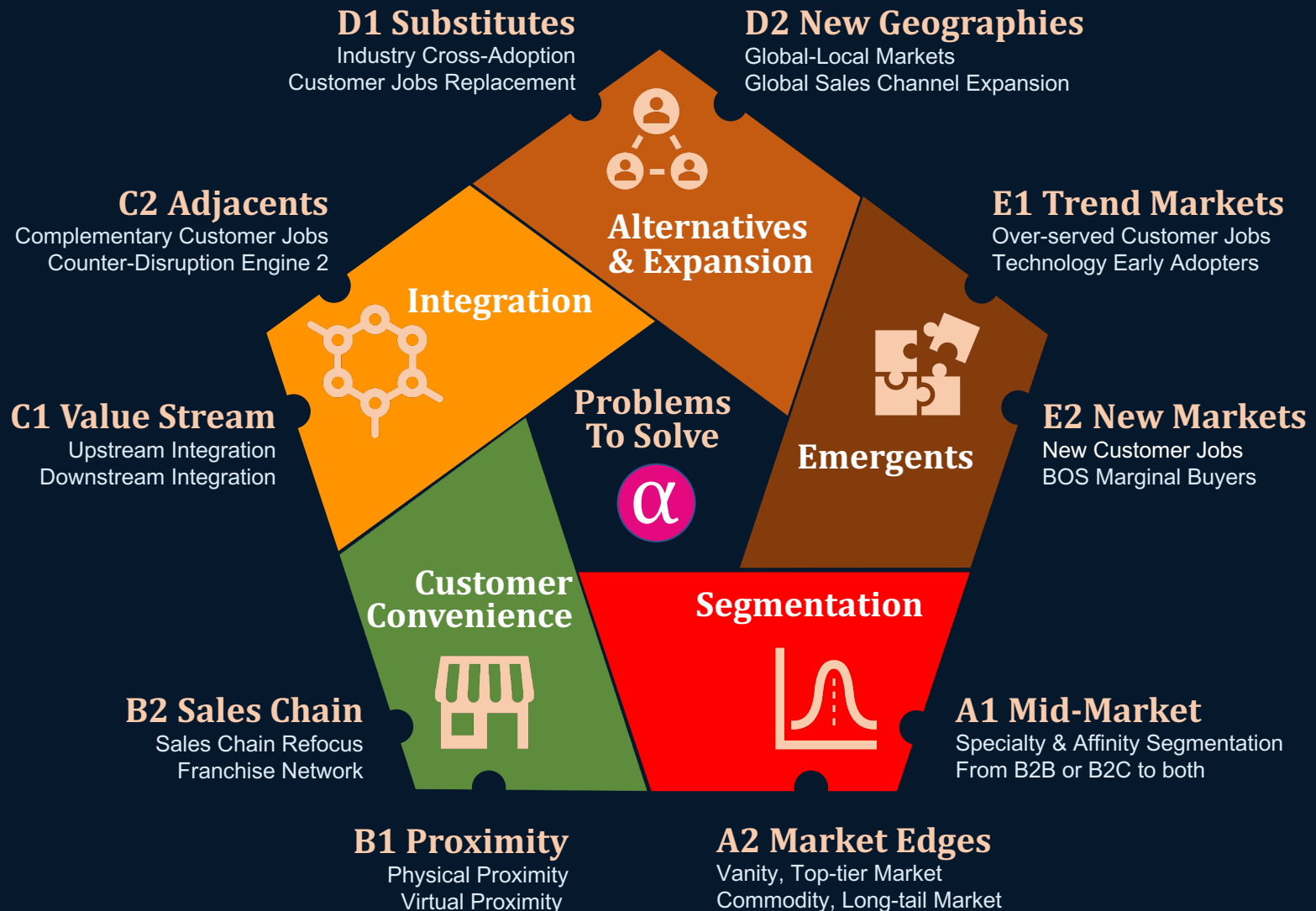
→ The Strategic Choices

→ The Product Experiments

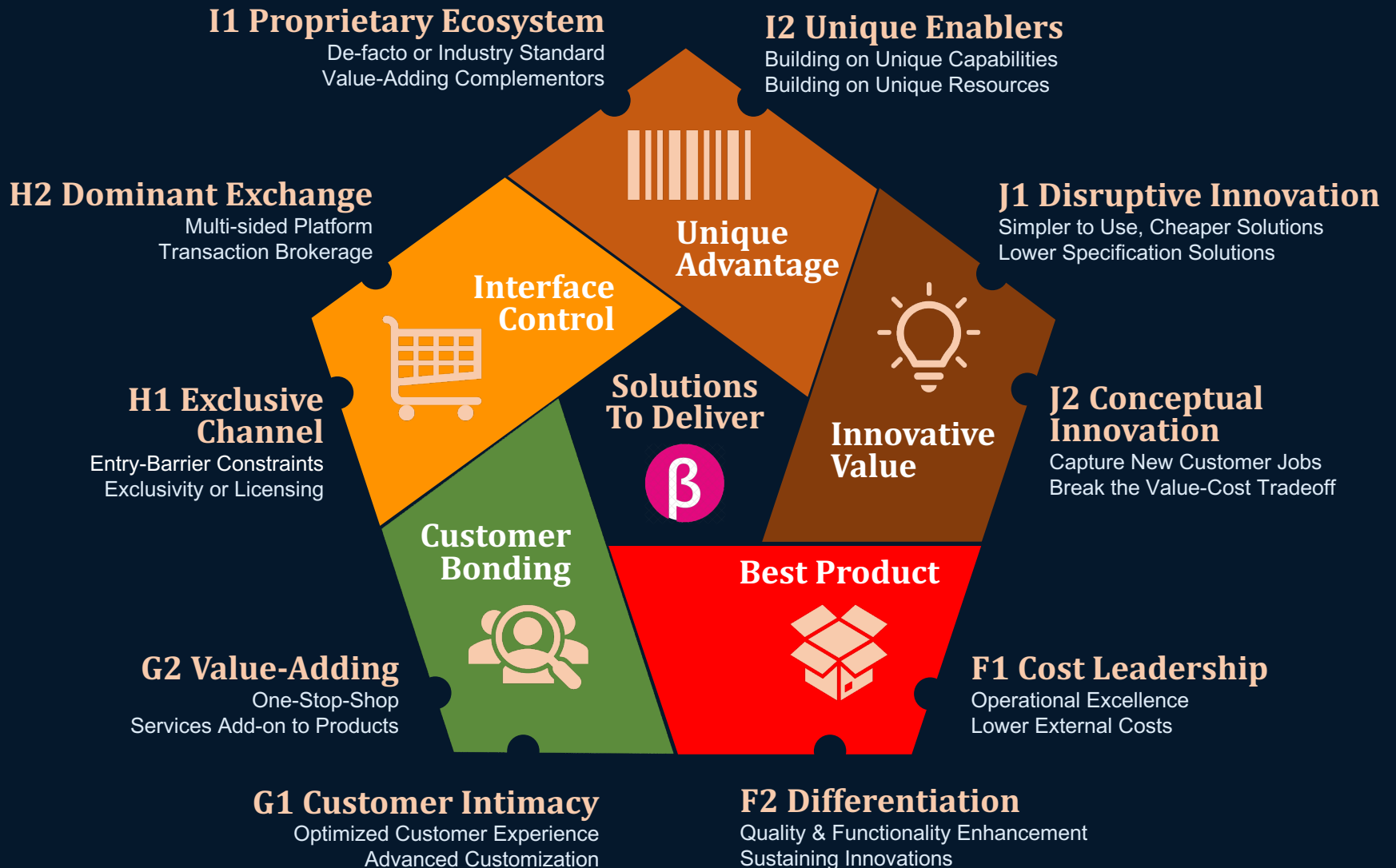
→ The Strategy Experimentation

→ The Choices Experiments

Penta Model: Problems to Solve



Penta Model: Solutions to Deliver



Strategic Choices Selection



→ The OODA decision loop

→ The Strategic Analysis

→ Strategy cycle's "schwerpunkt"

→ The Strategic Scenarios

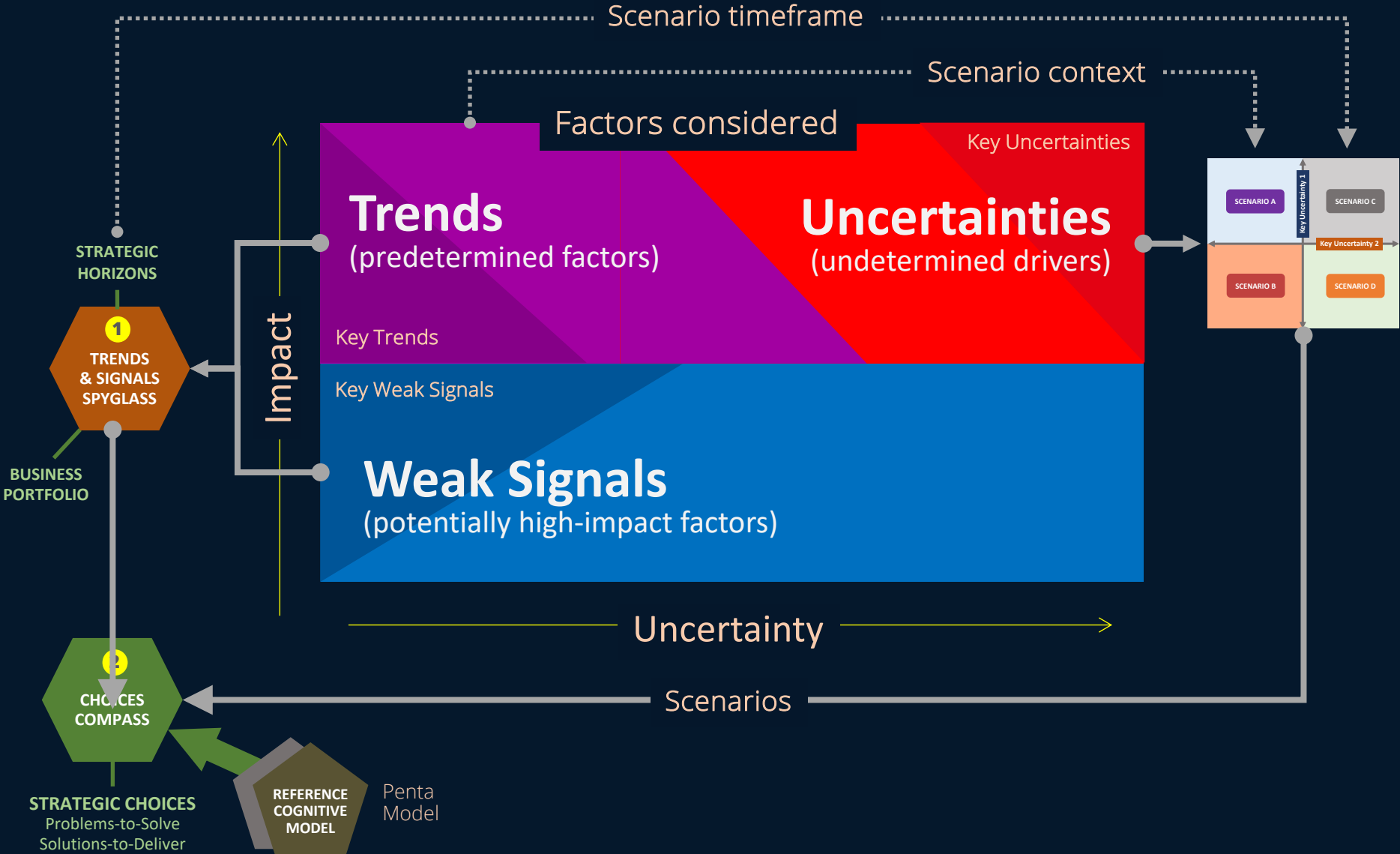
→ The Penta Model

→ The Strategic Horizons

Scenario Planning

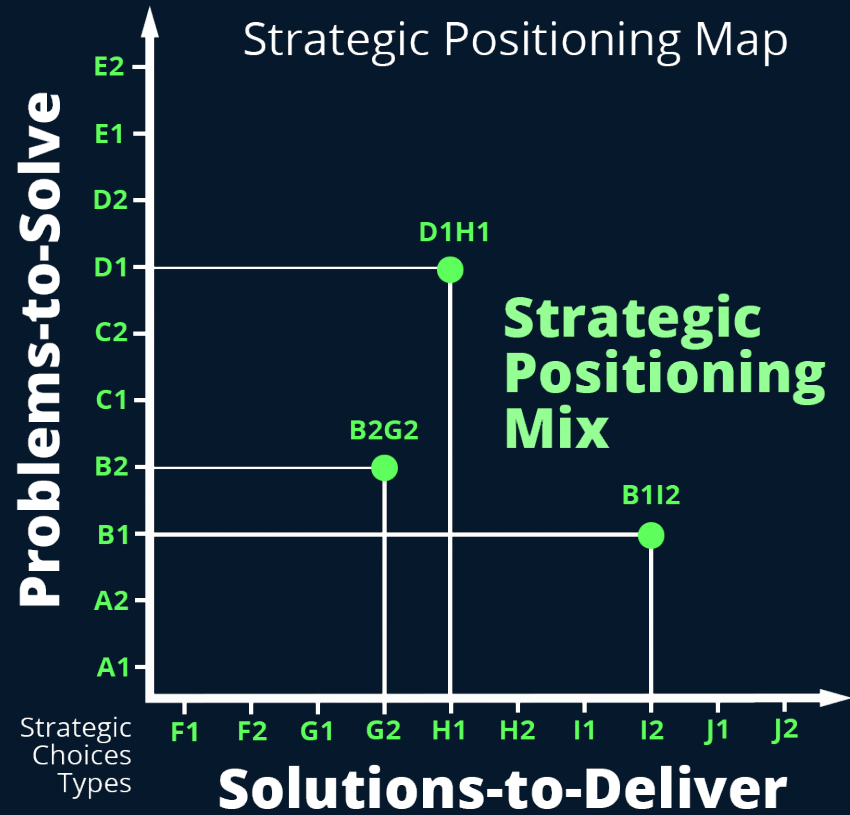
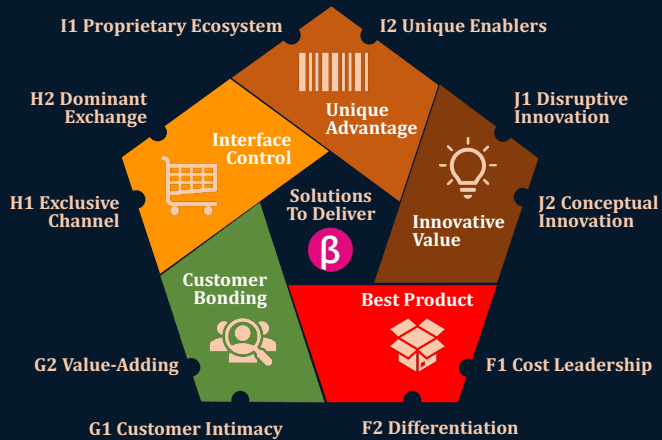
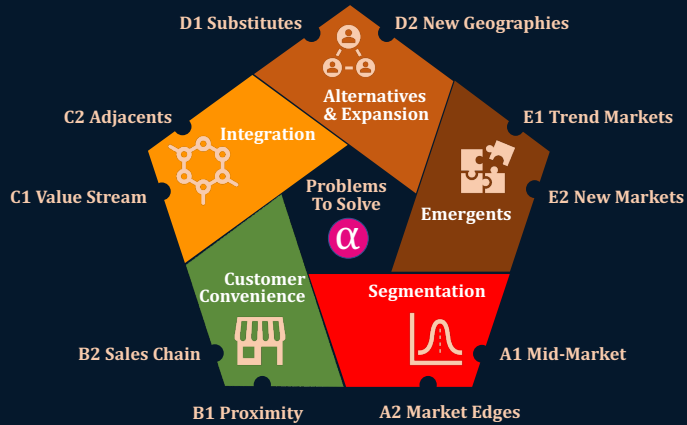
Strategic Analysis

Scenario Planning

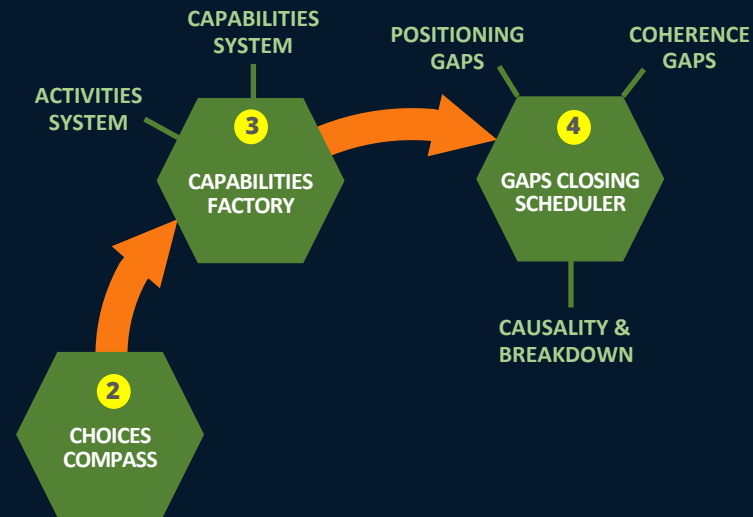


Choices Selection

Strategic Positioning



Activities, Capabilities & Gaps



→ The Activities System

→ The Positioning Gaps

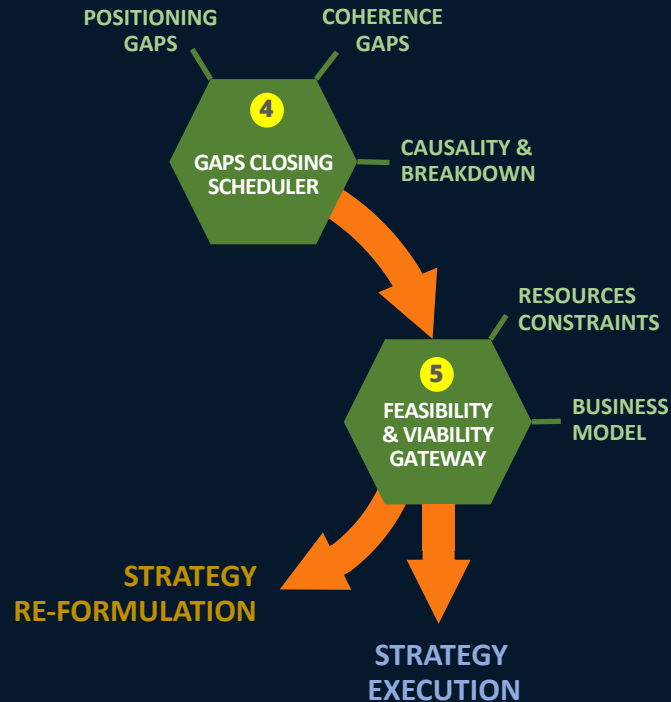
→ The Capabilities System

→ The Coherence Gaps

→ Causality relationships

→ Execution cycle breakdown

Feasibility & Viability Validation



→ Feasibility Constraints

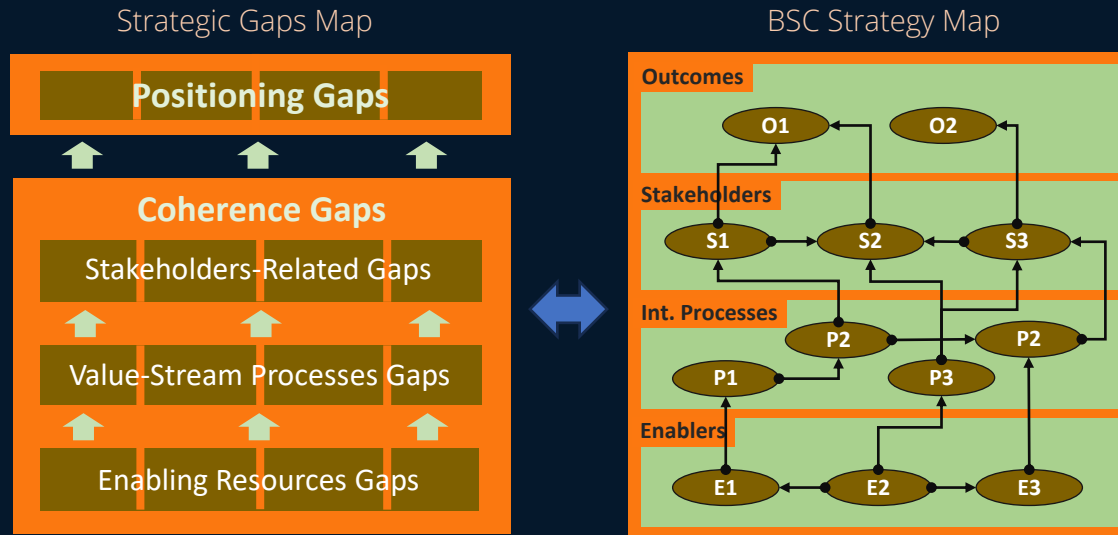
→ Resulting Business Model

→ Feasibility Validation

→ Viability Validation

Strategy Formulation

Strategy Execution



The Missing Link

Strategic Gaps



Strategic Objectives

Strategic Planning



→ Strategy Execution

→ Organizational Alignment

→ Strategic Planning

→ Operational Integration

Strategic Plan Execution



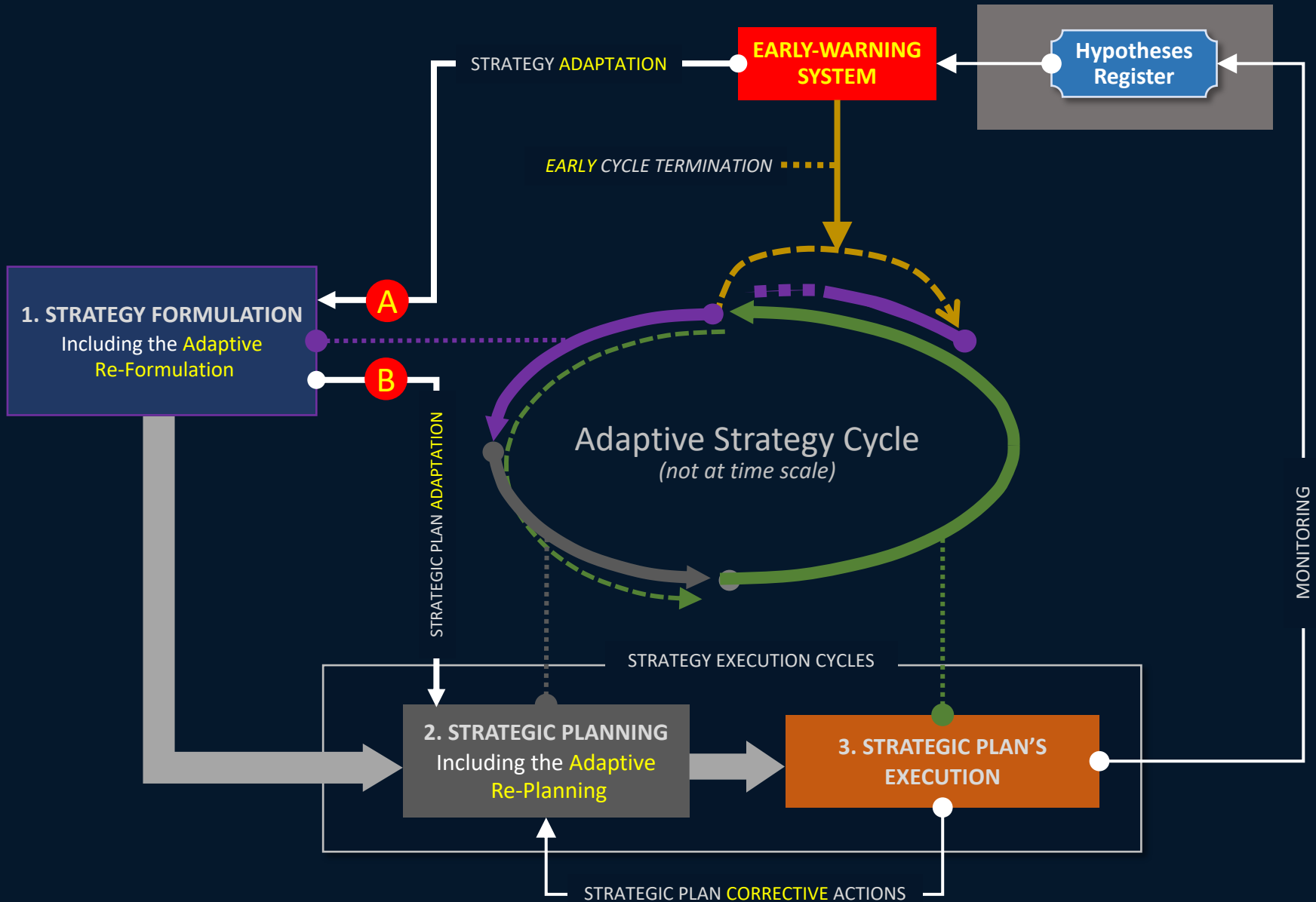
→ Strategic Plan's Execution

→ Invalid Hypotheses Early Warning

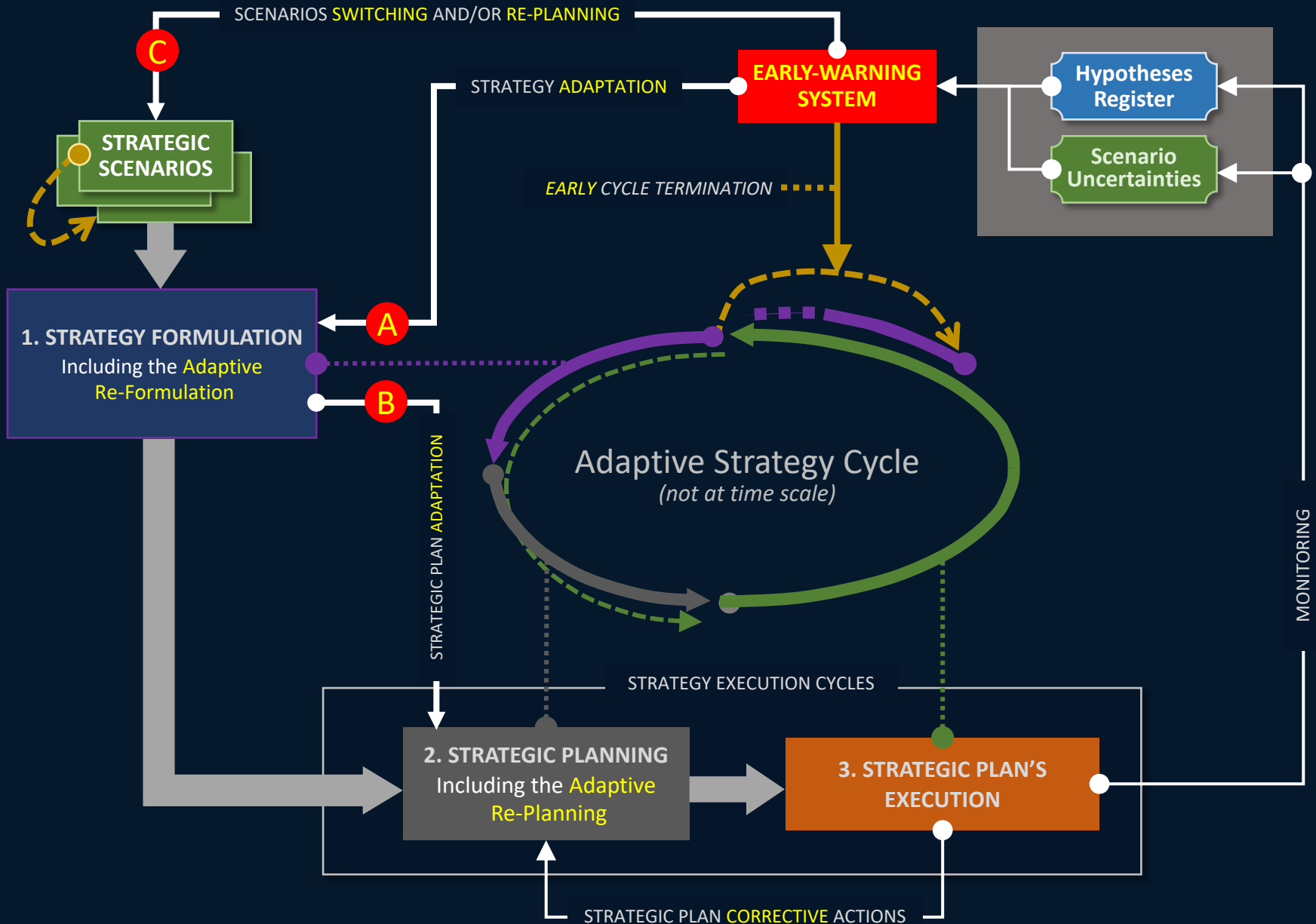
→ Initiatives' Realization & Correction

→ The Adaptive Strategy

Strategy Adaptation



Strategy + Scenario Adaptation



Find out more: The live, online course

Learn and Practice LIVE with
MIHAI IONESCU

Explaining Strategy
Connecting the dots of Strategy's cycle

10 JAN - 8 FEB 2024



Fair Pricing Policy available. Ask for details.

Example: Enrollment fee for India, \$550 (instead of \$1,250)

(using the BigMac Index 2023 reference)

Course + Practice* sessions

Example: Module #1



Course Calendar

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

10 Jan – 8 Feb 2024

			10 Jan Kick-off session	11 Jan	12 Jan	13 Jan
14 Jan	15 Jan	16 Jan Strategy Formulation 1 Course Session	17 Jan	18 Jan Strategy Formulation 1 Practice Session	19 Jan	20 Jan
21 Jan	22 Jan	23 Jan Strategy Formulation 2 Course Session	24 Jan	25 Jan Strategy Formulation 2 Practice Session	26 Jan	27 Jan
28 Jan	29 Jan	30 Jan Strategic Planning Course Session	31 Jan	1 Feb Strategic Planning Practice Session	2 Feb	3 Feb
4 Feb	5 Feb	6 Feb Strategic Plan Execution Course Session	7 Feb	8 Feb Strategic Plan Execution Practice Session		

Each session duration: 2h

Total duration: 18h, in 9 days, over 5 weeks

Three Cohorts

Time Zone	Regions, Countries			
PDT (UTC-7)	Pacific: US, Canada, Mexico			Cohort C AMERICAS 17:00-19:00 UTC
CST (UTC-6)	Mountain US & Canada, Mexico, Central America			10:00-12:00
CDT (UTC-5)	Central US & Canada, Columbia, Peru, Ecuador			11:00-13:00
EDT (UTC-4)	Eastern US, Venezuela, Bolivia, Western Brazil			12:00-14:00
BRT (UTC-3)	Eastern Brazil, Chile, Argentina, Paraguay			13:00-15:00
GMT (UTC)	UK, Portugal, Iceland, Western Africa		Cohort B EMEA 11:00-13:00 UTC	14:00-16:00
CET (UTC+1)	Western & Central Europe, NW & Central Africa		11:00-13:00	
EET (UTC+2)	Eastern Europe, Finland, NE & Central Africa		12:00-14:00	
AST (UTC+3)	East Africa, Turkey, Middle East		13:00-15:00	
GST (UTC+4)	UAE, Oman, Georgia	Cohort A APAC 5:00-7:00 UTC	14:00-16:00	
IST (UTC+5:30)	India		15:00-17:00	
SGT (UTC+7)	South-East Asia, Western Indonesia		10:30-12:30	
AWST (UTC+8)	Philippines, Eastern Indonesia, Western Australia		12:00-14:00	
JST (UTC+9)	Japan, South Korea, Central & NW Australia		13:00-15:00	
AEDT (UTC+11)	South-East Australia		14:00-16:00	
			16:00-18:00	



<https://explaining-strategy.com>

Ready for your questions.